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Planning Commission Study Session

TO: PLANNING COMMISSION / DESIGN REVIEW BOARD

FROM: STEPHANIE BUBENHEIM, PLANNER II

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THROUGH: CATHERINE LORBEER, AICP, PRINCIPAL PLANNER

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MEETING DATE: SEPTEMBER 4, 2019

SUBJECT: DR19-114, INSPIRE ENTERTAINMENT

STRATEGIC INITIATIVE: Exceptional Built Environment

To allow an existing business in the town to expand at a new location.

RECOMMENDED MOTION

Phone:

Request for input only. No motion required.

<u>APPLICANT</u> <u>OWNER</u>

Company: Associated Architects Company: Inspire

Name: Jared Malone Name: Michael Sackett

Address: 1356 E. McKellips Rd. Ste. 101 Address: 5450 E. McKlellan Rd. Unit 113

Mesa, AZ 85203 Mesa, AZ 85205

480-964-8451 Phone: 602-505-6755

Email: jared@associated-architects.com Email: michael@inspireent.com

BACKGROUND/DISCUSSION

History

Date	Description					
October 30, 2001	Town Council approved A01-02 adopting Ordinance No. 1368					
	annexing 20 acres into the town on the southeast corner of					
	Greenfield and Baseline Roads.					
October 30, 2001	Town Council approved Z01-05 adopting Ordinance No. 1369					
	rezoning 20 acres from Maricopa County Rural-43 to Town of					
	Gilbert Regional C-2.					
August 10, 2006	Design Review Board approved DR06-17 for Chase Bank and					
	preliminary site plan for 4.12 acres on the southeast corner of					
	Greenfield and Baseline Roads as part of the 20 acre Greenfield					
	Park Commercial Center.					
July 8, 2008	Town Council approved GP08-06 and Z08-09 (Resolution No.					
	2906 and Ordinance No. 2187) amending the General Plan and					
	rezoning 20 acres from Shopping Center (SC) to General					
	Commercial zoning (GC).					
February 12, 2009	Design Review Board approved DR06-17-S, a Comprehensive Sign					
	Program for Greenfield and Baseline Parcels 1 and 2.					
January 13, 2011	Design Review Board approved DR10-23, an auto repair shop					
	CarLife on a portion of Phase II.					
October 2, 2013	Planning Commission approved UP13-17 for Great Hearts					
	Academy, a public charter school, east of the subject site within the					
	20 acre Greenfield Park Commercial Center					
March 13, 2014	Design Review Board approved DR14-01 for a public self-storage					
	facility south of the subject site.					

Overview

Inspire Entertainment is an instructional studio providing dance, singing, and music recording classes. The company currently has two locations, one in Gilbert and one in Mesa, and is proposing a new build on 1.14 acres of an infill site, located east of the southwest corner of Greenfield and Baseline Roads. The new site will become the single location with a proposed 13,621 sq ft. 2-story building. The site is part of the 20-acre Greenfield Park Commercial Center and noted as Phase II, Pad 2B when the Chase Bank was approved in 2006.

The site has existing access from Baseline Road and an internal circulation drive aisle leading to Greenfield Road. The frontage of the site includes existing landscape, parking and a drive aisle that was installed with the Chase Bank development.

Surrounding Land Use & Zoning Designations:

	Existing Land Use Classification	Existing Zoning	Existing Use
North	City of Mesa C-2	City of Mesa C-2	Commercial Use
South	General Commercial	General Commercial (GC)	Indoor self-storage use

East	General Commercial	General Commercial (GC)	Great Heart Academy
			School
West	General Commercial	General Commercial (GC)	CarLife and Chase Bank
Site	General Commercial	General Commercial (GC)	Vacant

Project Data Table

Site Development Regulations	Required per LDC	Proposed		
Maximum Building Height	45'	29'6"		
(ft.)/(Stories)				
Minimum Building Setback (ft.)				
Front	25'	103'		
Side (Non-residential)	0' (internal to site*)	0'		
Rear (Non-Residential)	0' (internal to site*)	5'		
Minimum Required Perimeter				
Landscape Area (ft.)				
Front	25'	43'		
Side (Non-residential)	0' (internal to site*)	0'		
Rear (Non-residential)	0' (internal to site*)	5'		
Landscaping (% of net lot area)	15%	22%		
Off-Street Parking and Loading	67 Spaces	57 Spaces		
_	_	10 spaces on CarLife site		
		(shared parking/access		
		agreement)		

^{*} may be reduced internal to site in conformance with LDC Section 2.304.E.

DISCUSSION

The site was part of the preliminary master site design when the Chase Bank was developed which also includes the CarLife site. The approval was based on providing adequate circulation along Baseline and Greenfield Roads and providing complimentary architecture and design. The Chase Bank, Carlife and the proposed site are under the same Comprehensive Sign program.

The subject site is designed with the proposed building pushed to the southeast corner to allow better vehicular circulation and parking stall design that reflects the CarLife site layout to the west. There is an existing shared access (full motion entrance) to Baseline Road on the east side of the subject site and an existing drive aisle that provides circulation to the greater Greenfield Park Commercial Center that includes the Great Hearts Academy. Parking is provided on the site with 10 additional spaces accessible on the Carlife site, as the development is part of a master planned commercial center; shared access and shared parking is allowed on the plat.

The project is currently in first review and therefore additional comments, beyond what are included in this report, may be brought forward for discussion during the study session meeting.

Landscape

The site has existing landscape installed along the Baseline Road frontage. Any missing landscape approved in the original design will be replaced. Landscape has been provided at parking islands,

around the building, and along the south property line. The Great Hearts Academy to the east has an existing 20' wide landscape buffer that provides adequate landscape between the proposed building and the parking and drive aisle for the school. The subject site will be 22% landscaped and is matching the landscape palette of the master site.

Grading and Drainage

The proposed grading and drainage plan generally meets the requirements of the Town of Gilbert's Engineering Division. Existing retention basins exist along the Baseline Road frontage with underground retention proposed within the parking lot.

Elevations, Floor Plan, Colors and Materials

The colors and materials for the proposed Inspire Entertainment building are consistent with the Phase 1 and Phase 2 developments (Chase Bank and Carlife). The architecture is a contemporary style. The same shades of browns used on the Chase Bank, Sandy Cove and Fortress Stone, are repeated while the stucco with scoring is reflective of the Carlife building. The main entrance has a gray metal panel feature that ties into the shed roof for the 2nd story. The recessed portion of the building uses a pop of blue metal that carries up to the shed roof and can be seen on each side of the building. Brick veneer is provided on the north and west elevations at varying parapet heights to contrast the stucco and provide additional horizontal and vertical movement. CMU block is used on the east elevation in color blocking patterns with the addition of blue metal panels in an intricate pattern that ties back to the main entrance and provides movement to the east elevation.

Lighting

There are only two lighting types proposed: parking lot and building wall lighting. The parking lot pole lighting will match what is existing in the master site and will be mounted at 20' high. Building wall lighting is only proposed on the west and north walls of the building and will be mounted at 8' high. All site lighting will be required to comply with Town codes.

Signage

Signage is not included in this approval. The site is part of the Greenfield and Baseline Parcels 1 and 2 Comprehensive Sign Program. Administrative Design Review approval will be required before permitting if proposed signage does not follow the sign program.

PUBLIC NOTIFICATION AND INPUT

The proposed project will not require public notice as specified under Land Development Code (LDC) Section 5.602.A.3.

If after Study Session, the project has addressed all review comments and those brought forth by the Planning Commission, the project may qualify for an administrative approval.

Per LDC Section 5.602.B.m., projects that do not require public notice yet require approval by the Planning Commission/ Design Review Board may be approved administratively after the project is discussed by the Planning Commission/Design Review Board at a Study Session and final exhibits meet review comments for code requirements.

REQUESTED INPUT

1. Overall architecture, articulation and colors/materials of the proposed building and coordination and consistency with the existing commercial center.

Respectfully submitted,

Stephanie Bubenheim Planner II

Attachments and Enclosures:

- 1) Vicinity Map
- 2) Aerial Photo
- 3) Site Plan
- 4) Landscape
- 5) Grading and Drainage
- 6) Colors and Materials
- 7) Elevations
- 8) Floor Plans
- 9) Lighting

DR19-114 Inspire Entertainment <u>Vicinity Map</u>



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A NEW BUILDING FOR

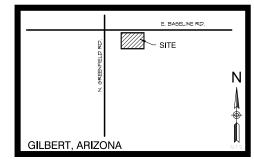
INSPIRE ENTERTAINMENT

4469 E. BASELINE RD. GILBERT, AZ 85234

BLDG. DATA

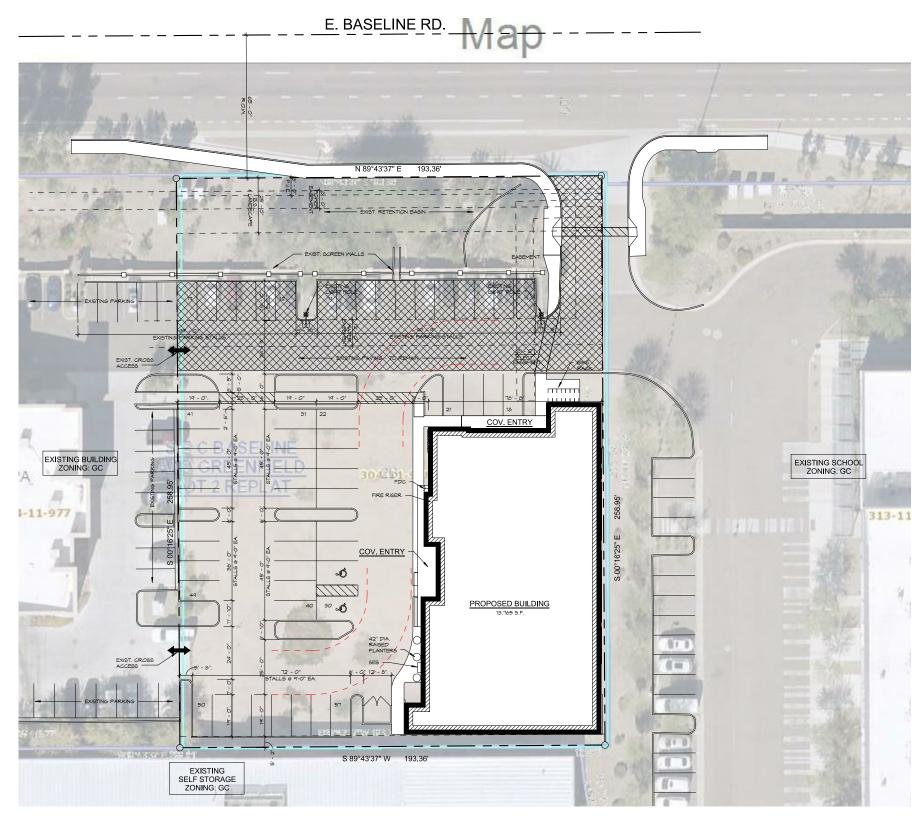
OWNER:	INSPIRE ENTERTAINMENT		
BUILDING ADDRESS:	4469 E. BASELINE RD. GILBERT, AZ 85234		
TELEPHONE:			
BUILDING CODES:	2012 I.B.C. 2012 I.E.C.C. 2012 I.R.C. 2012 I.F.G.C. 2012 I.M.C. 2011 N.E.C. 2012 U.P.C. 2009 I.F.C. 2012 I.P.C. 2010 ADAAG		
OCCUPANCY:	В		
CONST. TYPE:	V-B		
ZONING:	GC		
PARCEL:	304-11-978		
USE:	MUSIC THEATER/DANCE STUDIO		
NET SITE AREA:	50,071 SQ. FT.		
BUILDING AREA:	13,621 SQ. FT.		
DOILDING AILA.	13,621 3Q. FT.		
LANDSCAPE AREA:	11,044 SQ. FT. 11,044/50,071 = 22%		
LANDSCAPE AREA:	11,044 SQ. FT. 11,044/50,071 = 22%		
LANDSCAPE AREA: PARKING CALCULATIC REQUIRED:	11,044 SQ. FT. 11,044/50,071 = 22% NS: 1 STALL PER 200 SQ.FT. OF INSTRUCTIONAL AREA 10,11. 12,823/200 = 64 STALLS		

VICINITY MAP



SCOPE OF WORK

DR19-114 Inspire Entertainment Attachment 3: Site Plan September 4, 2019









INSPIRE ENTERTAINMENT 469 E. BASELINE RD. GILBERT, AZ 85234

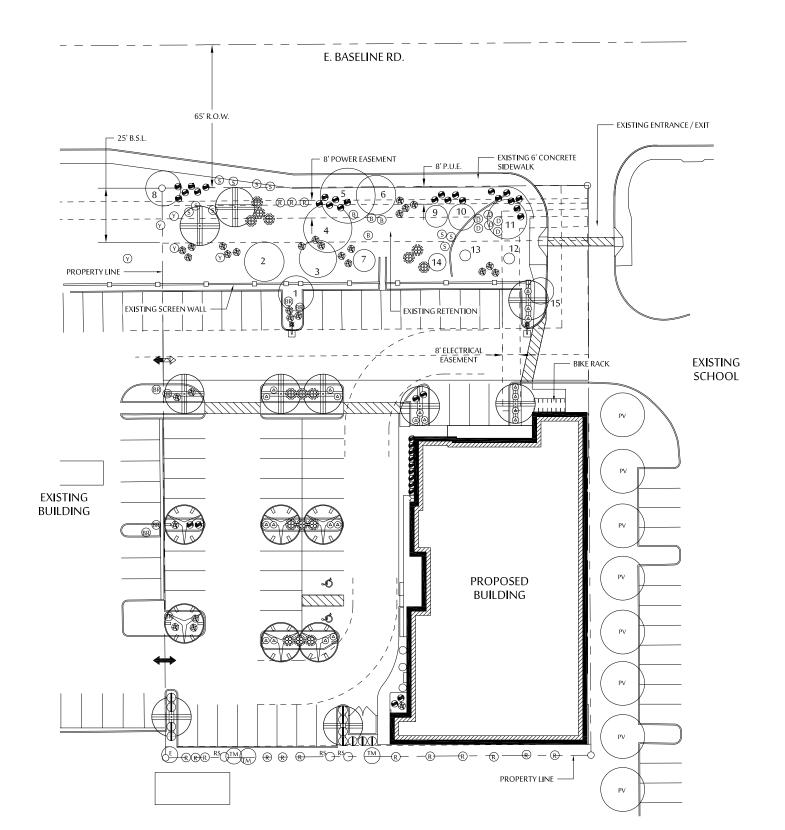
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DR19-114 Inspire Entertainment Attachment 4: Landscape September 4, 2019

NATIVE PLANT INVENTORY

INV#	BOTANICAL NAME - COMMON	HEIGHT (FT)	WIDTH (FT)	CALIPER (IN)
1	OLEA EUROPAEA - SWAN HILL	14'	16'	8"
2	ACACIA SALICINA - WILLOW	22'	18'	16"
3	ACACIA SALICINA - WILLOW	20'	17'	15"
4	PROSOPIS SSP MESQUITE	18'	22'	18"
5	PROSOPIS SSP MESQUITE	20'	25'	18"
6	PROSOPIS SSP MESQUITE	16'	18'	16"
7	CAESALPINIA CACALACO - CASCALOTE	12'	10'	7"
8	OLEA EUROPAEA - SWAN H I LL	16'	16'	15"
9	CAESALPINIA CACALACO - CASCALOTE	10'	10'	6"
10	CAESALPINIA CACALACO - CASCALOTE	12'	12'	12"
11	OLEA EUROPAEA - SWAN H I LL	18'	18'	13"
12	PHOENIX DACTYLIFERA - DATE PALM	20'		
13	PHOENIX DACTYLIFERA - DATE PALM	22'		
14	CAESALPINIA CACALACO - CASCALOTE	8'	8'	7"
15	OLEA EUROPAEA - SWAN HILL	10'	12'	13"

EXISTING TREE LOCATED ON-SITE

EXISTING SHRUBS / SMALL TREES

	•			
SYMBOL	EXISTING SPECIES			
R	RED YUCCA			
В	BIRD OF PARADISE			
S	SAGE			
Y	YELLOW BIRD OF PARADISE			
D	DESERT SPOON			
BR	BAJA RUELLIA			
RS	ROSEMARY			
TM	TEXAS MOUNTAIN			
PV	PALO VERDE			
E	ELM			

PLANT LEGEND

SYMBOL	BOTANICAL NAME - COMMON NAME	CALIPER	QTY.	SIZE	COMMENTS
TREES					
	PROSOPIS HYBRID - THORNLESS 'RIO SALADO'	2" MIN	6	24" BOX	STANDARD
	OLEA EUROPAEA - SWAN HILL OLIVE	2" MIN	10	24" BOX	STANDARD
SHR	UBS				
\$862	LECUPHYLLUM FRUTESCENS - HEAVENLY CLOUD SAGE		16	5 GAL	CAN FULL
	RUELLIA PENINSULARIS - BAJA RUELLIA		29	5 GAL	CAN FULL
	EREMOPHILA GLABRA SPP. CARNOSA - WINTER BLAZE		11	5 GAL	CAN FULL
	EREMOPHILA HYGROPHANA - BLUE EMU BUSH		18	5 GAL	CAN FULL
GROUND COVERS					
9	LANATANA 'NEW GOLD' - YELLOW LANTANA		39	5 GAL	CAN FULL
	DECOMPOSED GRANITE - TO BE DETERMINED				

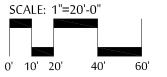
EXISTING SCREEN WALL



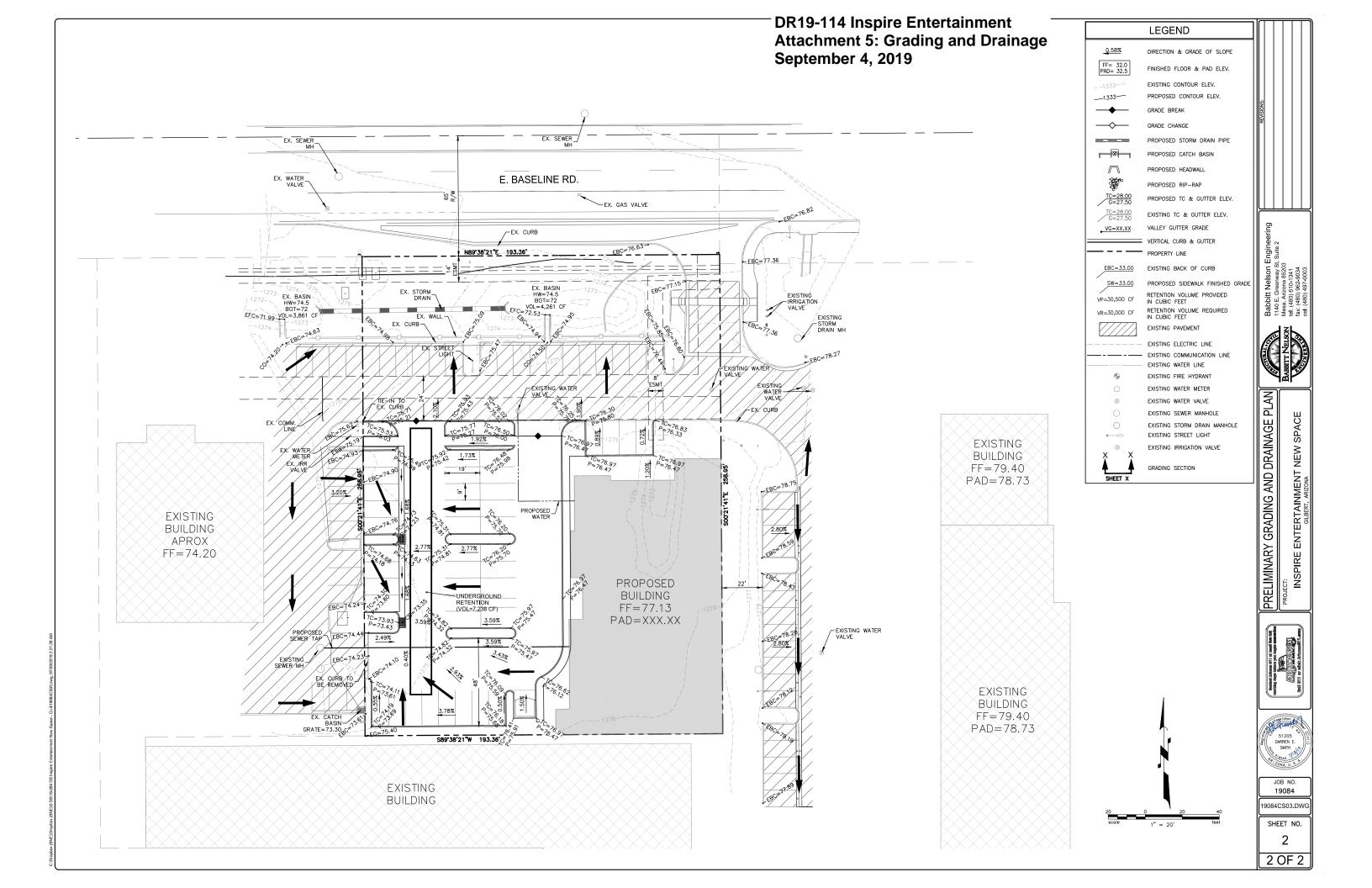


INSPIRE ENTERTAINMENT

PRELIMINARY LANDSCAPE PLAN



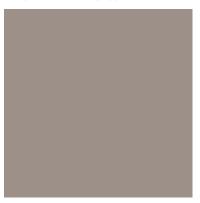




DR19-114 Inspire Entertainment Attachment 6: Colors and Materials September 4, 2019



MFGR: SHERWIN-WILLIAMS COLOR: "ARMADILLO" SW 9160



MFGR: SHERWIN-WILLIAMS COLOR: "MONORAIL SILVER" SW 7663



SUMMIT BRICK: 479DET (CHARLESTON) TEXTURE: ANTIQUE



MFGR: MBCI OR EQUAL COLOR: CHARCOAL GRAY



MFGR: MBCI OR EQUAL COLOR: HAWAIIAN BLUE

COLOR BOARD

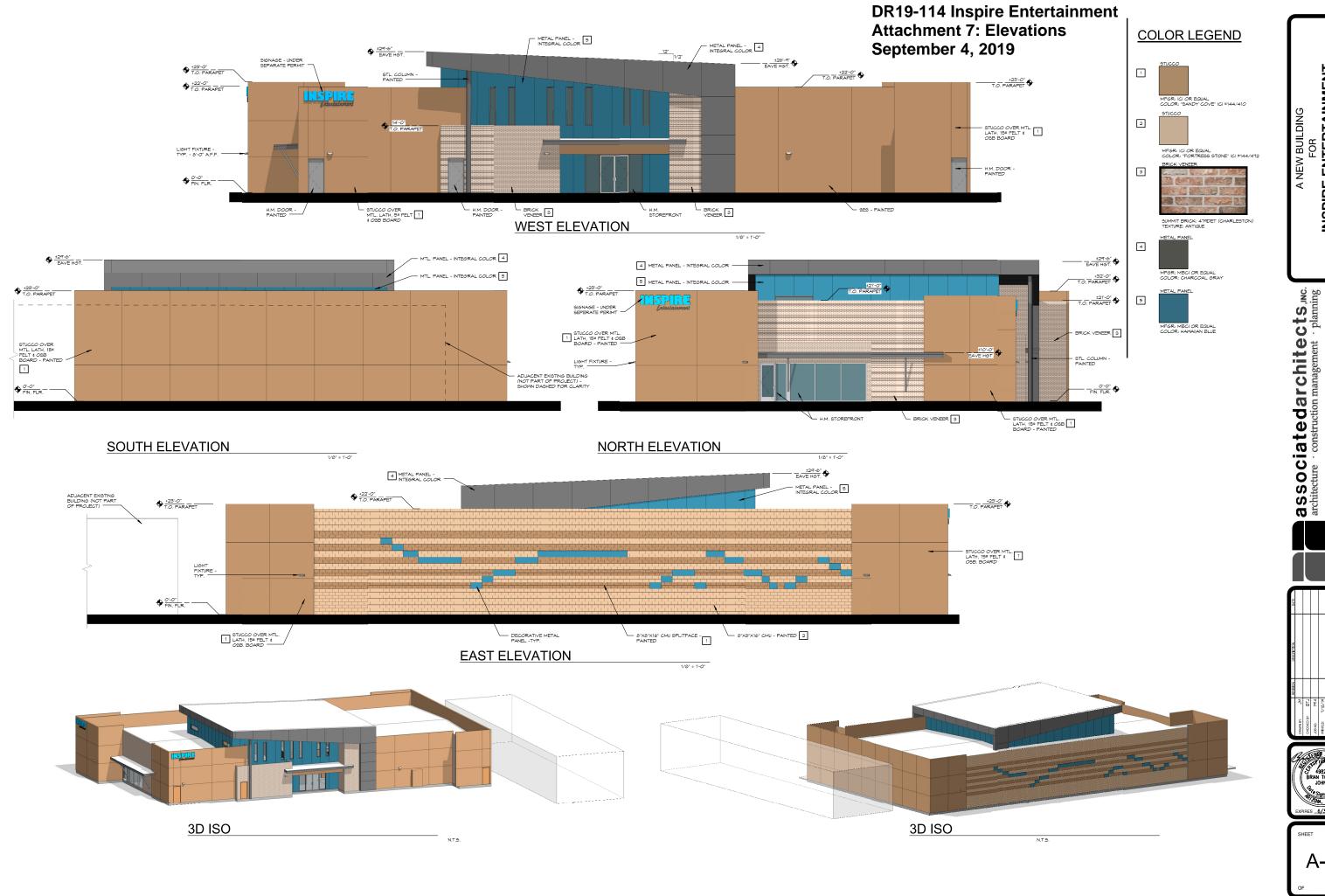
APPROVED BY:

A NEW BUILDING

INSPIRE ENTERTAINMENT

4469 E. BASELINE RD. GILBERT, AZ 85234

N.T.S.



INSPIRE ENTERTAINMENT 469 E. BASELINE RD. GILBERT, AZ 85234

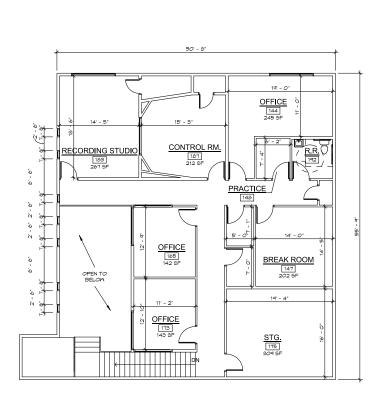




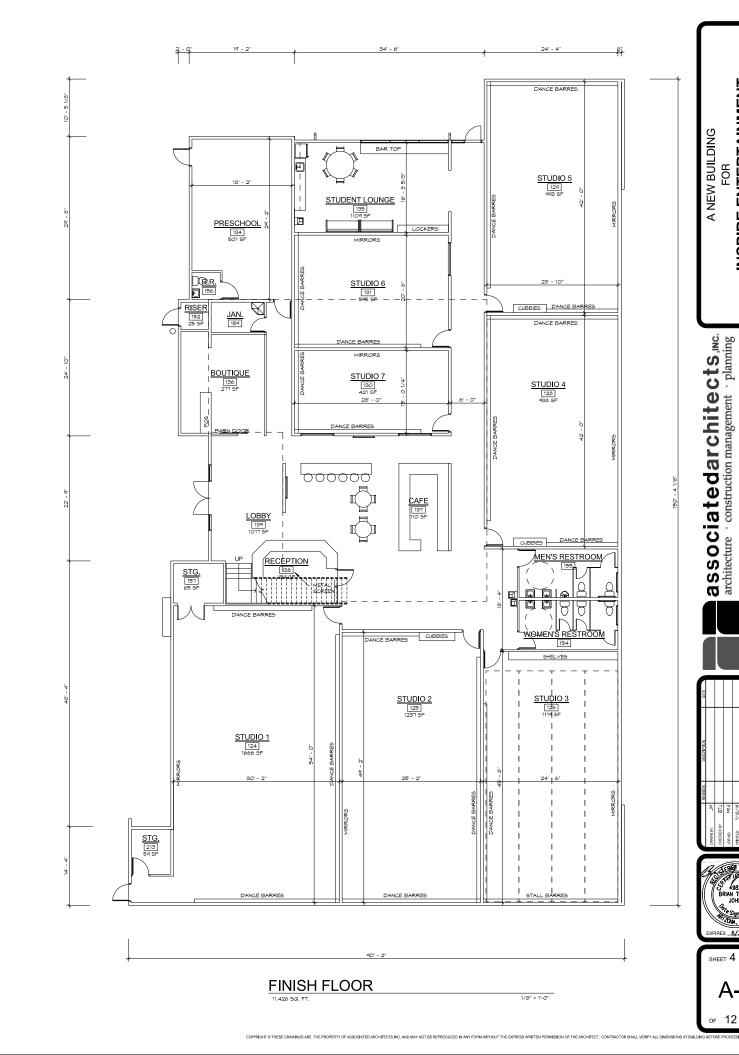


SHEET

DR19-114 Inspire Entertainment Attachment 8: Floor Plans September 4, 2019



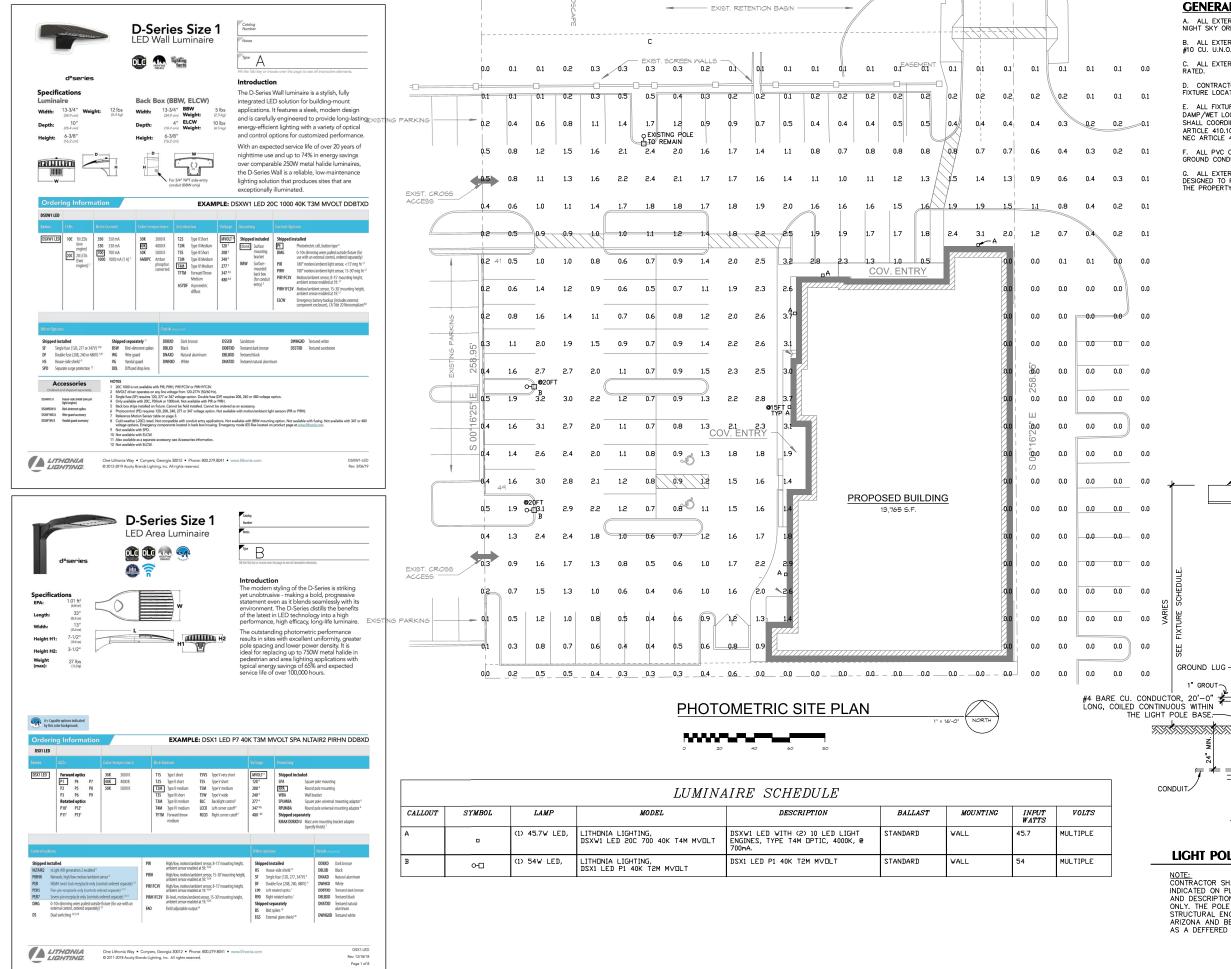
SECOND FLOOR



INSPIRE ENTERTAINMENT 469 E. BASELINE RD. GILBERT, AZ 8523

SHEET 4

A-4



GENERAL NOTES:

A. ALL EXTERIOR LIGHT FIXTURES TO COMPLY WITH LOCAL NIGHT SKY ORDINANCE.

B. ALL EXTERIOR LIGHTING AND SIGNAGE TO BE FED WITH #10 CU. U.N.O.

C. ALL EXTERIOR ELECTRICAL EQUIPMENT TO BE NEMA-3R RATED.

D. CONTRACTOR TO COORDINATE EXACT SITE LIGHTING FIXTURE LOCATIONS WITH LANDSCAPE DRAWINGS.

E. ALL FIXTURES INSTALLED OUTDOORS SHALL BE RATED FOR DAMP/WET LOCATIONS AS REQUIRED. THE CONTRACTOR SHALL COORDINATE DAMP/WET LOCATION RATING PER NEC ARTICLE 410.10(A). ALL INSTALLATIONS SHALL CONFORM TO NEC ARTICLE 410.10, ALL SUB ARTICLES.

F. ALL PVC CONDUIT MUST HAVE A MINIMUM OF #10 CU. GROUND CONDUCTOR.

FOR TYPE.

4" SQUARE TO MATCH FIXTURE (100mph RATED)

CAP OVER BOLTS W/

FINISHED GRADE

CONCRETE BASE— SEE STRUCTURAL DRAWINGS.

TAMPER SCREWS 1" CHAMFER

HANDHOLE

G. ALL EXTERIOR LIGHTING SHALL BE LOCATED AND DESIGNED TO PREVENT RAYS FROM BEING DIRECTED OFF OF THE PROPERTY UPON WITH THE LIGHTING IS LOCATED.

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LIGHT POLE AND FIXTURE 'B'

DIAMETER

N.T.S. NOTE:
CONTRACTOR SHALL PROVIDE NEW POLE BASES WHERE INDICATED ON PLANS. LIGHTING FIXTURE POLE DETAILS AND DESCRIPTIONS ARE FOR ELECTRICAL REFERENCES ONLY. THE POLE AND BASE SHALL BE DESIGNED BY A STRUCTURAL ENGINEER REGISTERED IN THE STATE OF ARIZONA AND BE STAMPED AND SEALED ACCORDINGLY AS A DEFFERED SUBMITTAL.



SHEET

32857 BRYAN P. JEHLING